

# 2018 Florida Citrus Industry Annual Conference

June 13-15, 2018

## PREMIUM LEVEL SPONSORSHIPS

### Diamond \$10,000+

- Signage and recognition at the Thursday evening Premier Industry Dinner. More than 450 people expected to attend.
- Two complimentary "ATTENDEE" Conference registrations.
- Two complimentary Conference golf tournament registrations.
- Listing of company name in all print ads in major industry publications (time restrictions apply).
- Display Table in the main Conference entry-way throughout the Conference.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition in the Conference program.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Sponsor ribbon on name badge at Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

### Platinum \$5,000 - \$9,999

- Signage and recognition at the Thursday Industry Luncheon. More than 400 people expected to attend.
- Two complimentary "ATTENDEE" Conference registrations.
- Listing of company name in all print ads in major industry publications (time restrictions apply).
- Display Table in the main Conference entry-way throughout the Conference.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition in the Conference program.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Sponsor ribbon on name badge at Conference.
- Name recognition in Triangle after event.
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## PREMIUM LEVEL SPONSORSHIPS CONTINUED

### Gold \$2,500 - \$4,999

- Signage and recognition at the Friday Family Night Dinner. Approximately 300 people expected to attend.
- One complimentary "ATTENDEE" Conference registrations.
- Listing of company name in all print ads in major industry publications (time restrictions apply).
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition in the Conference program.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Sponsor ribbon on name badge at Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

### Silver \$1,250 - \$2,499

- One complimentary "ATTENDEE" Conference registrations.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition in the Conference program.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Sponsor ribbon on name badge at Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

### Donor \$500 - \$1,249

- Name recognition in the Conference program.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Sponsor ribbon on name badge at Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

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## INDIVIDUAL EVENT SPONSORSHIPS

*Event sponsorships are on a first-come, first-serve basis with right of first refusal from last year. Full or co-sponsorships are available. For more information on these events, please contact Melanie Burns at 863.682.1116.*

<b>Welcome Reception (Wednesday)</b>	<b>\$5,000</b>
Signage and verbal recognition at Wednesday night reception.	
<b>Neck lanyard and name tag</b>	<b>\$5,000</b>
Company name printed on the name tag lanyards given to more than 650 attendees.	
<b>Golf Tournament (Friday)</b>	<b>\$2,500</b>
Approximately 100 participants expected. Signage and verbal recognition at Tournament and Tournament Luncheon.	
<b>Golf Lunch (Friday)</b>	<b>\$2,000</b>
Approximately 100 participants expected. Signage and verbal recognition at Tournament and Tournament Luncheon.	
<b>Golf Hole-in-One (Friday)</b>	<b>\$1,500</b>
Approximately 100 participants expected. Signage and verbal recognition at Tournament and Tournament Luncheon.	
<b>Golf Tournament Drink Cart (Friday)</b>	<b>\$1,000</b>
Approximately 100 participants expected. Signage and verbal recognition at Tournament and Tournament Luncheon.	
<b>Golf Tournament Hole Sponsor (Friday)</b>	<b>\$150</b>
Signage on Golf hole.	
<b>Table Top Displays</b>	<b>\$750</b>
Table displays from Wednesday at noon until Thursday at 4:00 p.m.	
<b>Welcome Packet Ads</b>	<b>\$250</b>
Approximately 310 passed out last year. Full page ad (8.5 x 11) placed in all registration packets that are handed out at Conference registration desk.	
<b>Nightly Update Sheets</b>	<b>\$250</b>
Approximately 300 per night distributed last year. Half page ad (5.5 x 8.5) distributed to each attendee's hotel room.	